



● 2025

IMAGINE SCHOOLS
ANNUAL REPORT

Our Mission

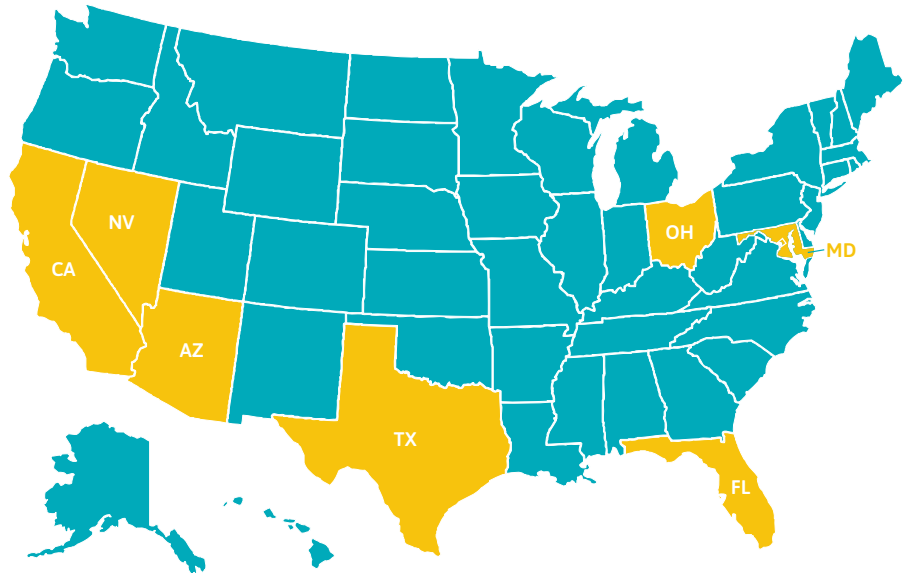
As a national family of non-profit public charter school campuses, Imagine Schools partners with parents and guardians in the education of their children by providing high quality schools that prepare students for lives of leadership, accomplishment, and exemplary character.

Our Approach

Imagine Schools emphasizes excellence in academics and character, empowering learners to become leaders. Students are equipped to track their own academic progress, using data to set personal learning goals and celebrate achievement. In learning environments rich with rigor and relevancy, students graduate well prepared for high school, college, career, and life.

Our Reach

- Over 27,000 K–12 students
- 49 charter school campuses
- 7 states



Learn More

Visit our website to explore our academic resources and discover how we develop the character and enrich the minds of students throughout the United States.

Visit us at [imagineschools.org](https://www.imagineschools.org).

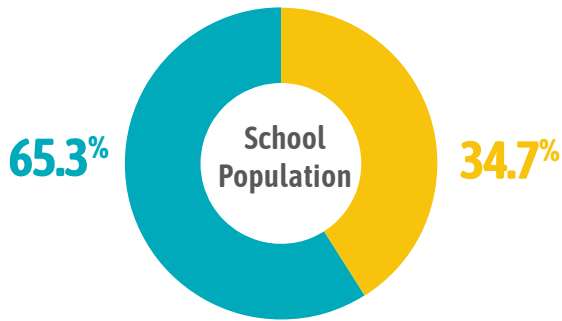
Follow us on:

 [/ImagineCharters](https://www.facebook.com/ImagineCharters)

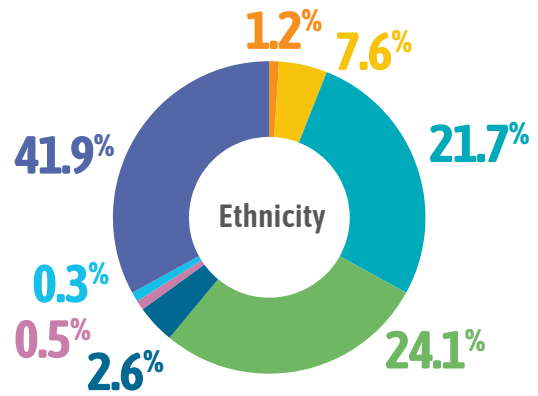
 [@ImagineCharters](https://twitter.com/ImagineCharters)



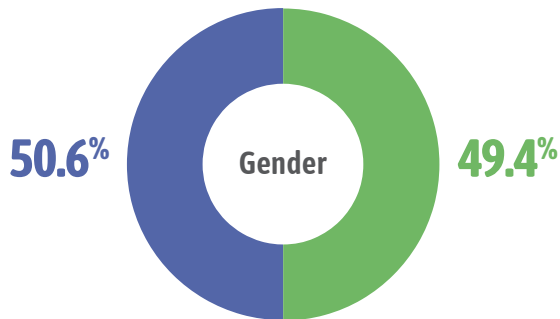
Our Students



URBAN • NON-URBAN



AMERICAN INDIAN/ALASKAN NATIVE
 ASIAN BLACK HISPANIC/LATINO
 MIXED OTHER PACIFIC ISLANDER WHITE



FEMALE • MALE

English Language Learners



16.9%

Special Education



11.7%

Free or Reduced Lunch



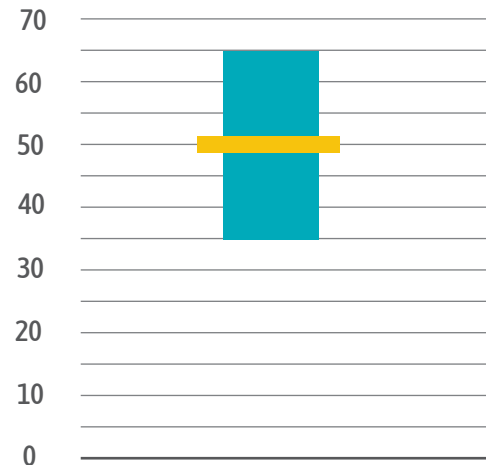
58%

Our Results

At Imagine Schools, we believe that academic growth, alongside achievement, is the most accurate measure of academic success. By analyzing growth data, we make informed decisions that foster positive learning experiences and challenge our students to soar. Our holistic educational approach, guided by our Academic Excellence Framework, embodies evidence-based and effective instructional practices. Imagine educators empower each student to make significant academic progress that is both measured and celebrated, all within a collaborative culture of high expectations.



**Median Student Growth Percentile
Imagine Schools (K-12)
Median to Typical Growth**
(National Median is 50)



TYPICAL GROWTH 35-65
IMAGINE SCHOOLS (K-12) 50

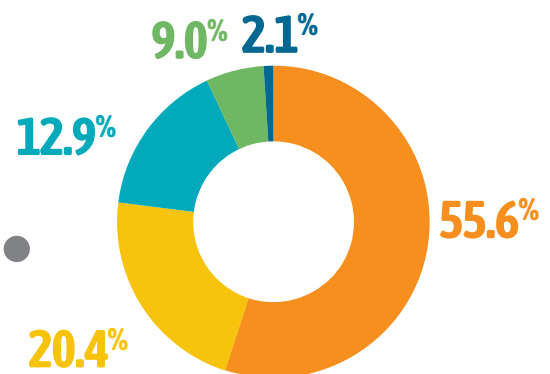
A Student Growth Percentile of 50 indicates that a student has grown better than 50% of the students who were in the same grade level and had the same scale score at the beginning of the year.

Our Budget

As stewards of public educational funding, Imagine’s schools currently operate within a \$369 million total annual budget, ensuring all funds go toward the resources students need for a high-quality education.

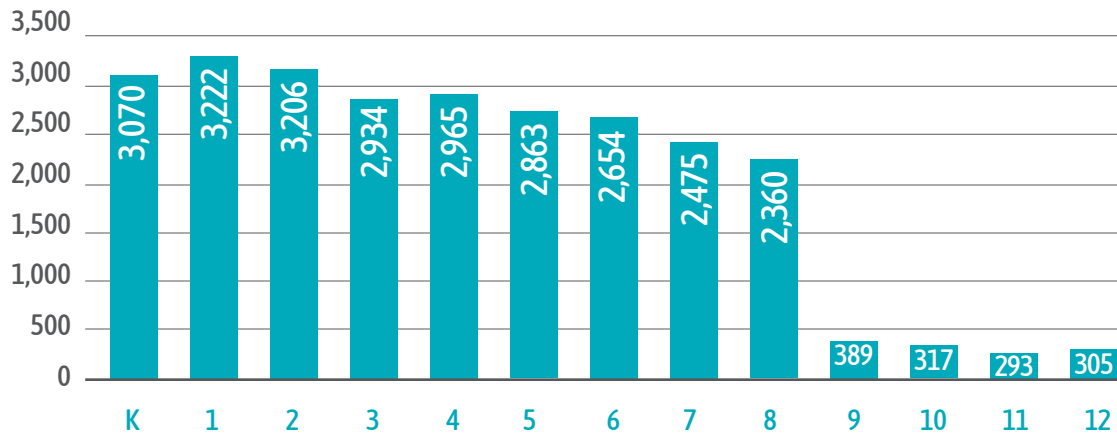
TEACHERS AND STAFF • SCHOOL OPERATING COSTS • RENT AND FACILITY COSTS • REGIONAL AND NATIONAL NETWORK SUPPORT • INTEREST AND DEPRECIATION

**Fiscal Year 2025 Imagine Schools & Imagine Schools Non-Profit
Combined Total School Expenditures**

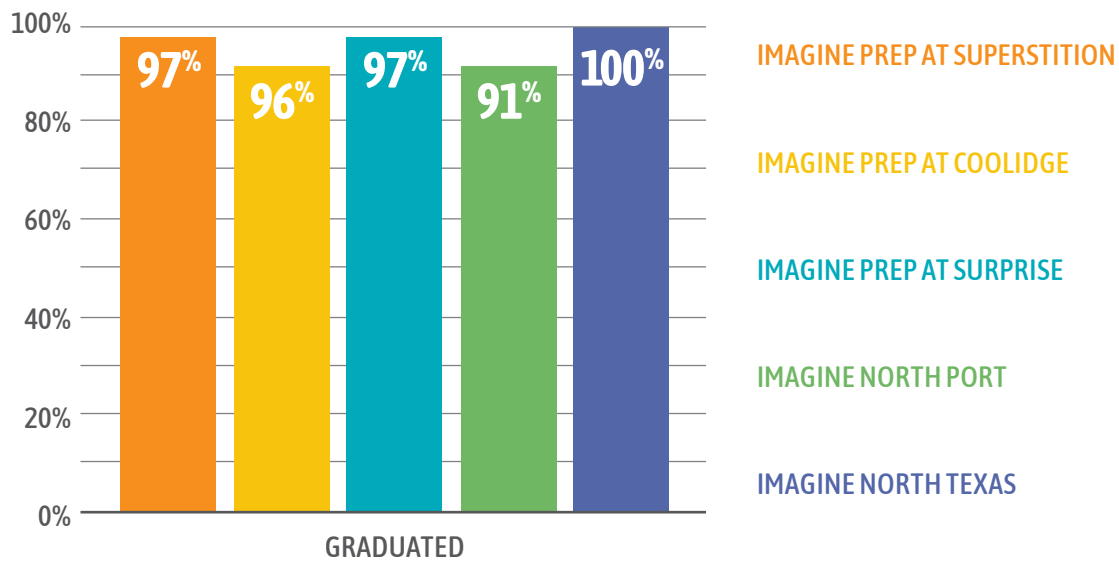


Our Schools

Imagine Schools Student Population (By Grade Level)



High School Seniors Graduation Rate



Developing Character, Enriching Minds

Imagine Schools tagline “Developing Character, Enriching Minds” communicates our commitment to a holistic educational philosophy that integrates character-building opportunities into all aspects of school life, including the academic curriculum. Our approach to character development is comprehensive, and centered around two main priorities:

- Cultivating a caring school community based on high academic and behavior expectations that foster positive relationships among all stakeholders.
- Promoting and integrating the teaching and learning of moral, performance, and civic core character values, as well as the social and emotional skills required for responsible decision making, emotional wellbeing, and developing positive relationships with others.

Our integration of character development and academics has been recognized throughout the years by Character.org, a leading organization advocating for character nationally and globally. Imagine Schools was certified twice as a “District of Character” in 2020 and 2013, and 15 of our schools are currently certified as “State Schools of Character.” Since 2020, we have been recognized a total of **444 Promising Practices** at our schools, including 35 during 2025.





LEADING WITH CHARACTER AT IMAGINE SOUTH VERO

At Imagine South Vero in Florida, character development is not a program, it is woven into every aspect of the into every aspect of the school day. As a 2024 State and National School of Character, the campus has created a culture where students actively practice and model core values such as Respect, Responsibility, Kindness, and Courage through meaningful, student-driven opportunities.

One of the most impactful examples is the school's Student Leadership class, an elective that empowers approximately 80 middle school students to lead by example. Each day, student leaders support elementary classrooms, assisting with reading, small group instruction, and mentorship. These experiences not only strengthen academic skills for younger students but also foster confidence, empathy, and responsibility in the leaders themselves. Through daily journaling and reflection, students thoughtfully consider their growth, the impact of their actions, and how they embody the school's core values.

For many students, the experience is deeply meaningful. As one student shared, "One of my favorite moments was the last day before winter break, when all the kids ran up to me and hugged me. It made me feel so loved."

This commitment to student ownership extends across campus. Through the MicroSociety program, students take on leadership roles to run and operate businesses, agencies, and even their own government. The Micro Government plays a central role in school culture, taking full ownership of character ceremonies led by a student President and Governors representing each grade level. In each classroom, student Mayors help recognize their peers by presenting awards, reinforcing a shared sense of responsibility and pride. Additional initiatives such as peer tutoring through "Tutorsville," service learning with Rota Kids, and participation in the National Junior Honor Society further deepen students' commitment to service, accountability, and leadership.

Importantly, Imagine South Vero balances recognition with reflection. While students are celebrated through character compliments, classroom acknowledgments, and schoolwide shout-outs, there is a strong emphasis on intrinsic motivation. Tools such as think sheets, self-reflection journals, and mentorship experiences encourage students to internalize positive behaviors rather than act for rewards alone.

The result is a school culture grounded in connection and purpose. Relationships formed between student leaders and younger peers often leave a lasting impression, with younger students expressing heartfelt appreciation for their mentors. These moments reflect the deeper impact of a character-centered approach.

"We are very proud of the positive impact these programs are having on our students and school community," said Lynda Sullivan, Character Coach & MicroSociety Coordinator. "These programs play an important role in supporting student growth and strengthening our overall school culture."

Through intentional design and authentic student engagement, Imagine South Vero continues to demonstrate that strong character is the foundation for lifelong success.

Imagine Schools Earns National Recognition



Character.org has recognized Imagine Schools' emphasis on character education with a total of **444 Promising Practices** awards to date, in addition to previous State and National Schools of Character awards, including recognition as a National District of

Character in 2020 and 2013.

These awards recognize practices including unique anti-bullying programs, creative ways to integrate character and academic subjects, effective strategies for developing student leadership, and activities that build community within our schools and beyond.

2024-2025 State & National Schools of Character:

- Imagine South Lake (FL)
- Imagine Kissimmee (FL)

Imagine Schools National Teacher of the Year

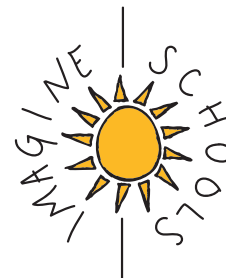
Imagine Schools is proud to recognize two exceptional educators as Co-Winners of the 2025 National Teacher of the Year. Together, they embody excellence in teaching and a deep commitment to student success.



Jennifer Watson, a fifth-grade teacher at Imagine East Mesa in Arizona, brings 14 years of experience, including eight years with Imagine, and is a trusted leader who fosters respect, rigor, and a joy for learning while supporting colleagues and students alike.



Dr. Almena Pointer, a third-grade math and science teacher at Imagine Foundations at Morningside in Maryland, brings over 20 years of experience and is known for combining rigor with joyful energy, leading STEM initiatives, and achieving outstanding student results.



Imagine Schools

1900 Gallows Road, Suite 250

Vienna, VA 22182

Phone: 703-527-2600

Fax: 703-527-0038

contactus@imageschools.org

imageschools.org