IMAGINE SCHOOLS
Annual Report
2009
A Bright, Limitless Future

Six years ago, Dennis and Eileen Bakke envisioned an exciting alternative to traditional public schools: learning communities that would be more responsive to parents and more authentic for teachers and students. With this vision, they launched a national public charter school organization called Imagine Schools. They dreamed big, but never dreamed that Imagine Schools would come so far and so fast. In 2004 Imagine Schools began with about 25 public charter campuses serving approximately 14,000 students. This year 3,500 educators will serve over 37,000 students and their families on 73 unique Imagine campuses in 12 states and the District of Columbia.

Who We Are...
We are a nationwide team of entrepreneurial educators, dedicated to helping parents and guardians fulfill the important responsibility for the education of their children. We operate Imagine charter school campuses where we teach, love, set examples, and have fun! Talented teachers and leaders join Imagine Schools because they sense the hope and energy of those who are driven, passionate, and determined. Parents recognize the special spirit of our campuses and students are excited to be part of schools where they are encouraged to take on new challenges, to explore new concepts, and to become people of character.

What We Are About...
At Imagine Schools we celebrate the creativity, tenacity, and courage to take something good and commit to making it great. We are not afraid to try new things, to evaluate ourselves, to remedy and improve. We want students to share the excitement of creating and building something beautiful and enduring. We commit to love with abandon, teach virtue, and help our students to flourish in imagination and hope. We envision a bright, limitless future for our students and for Imagine Schools.

What Binds Us Together...
Our Imagine Schools' Shared Values of Integrity, Justice and Fun bind us into one national organization. These values invite us to experience Joy at Work as we serve students, families, and communities.

Integrity means wholeness, or how things fit together. It drives us to live the same values outside the schoolhouse as we do inside; to give the same priority to stewarding resources as we do to developing virtuous characters and attaining academic success. Integrity requires freedom mixed with responsibility and accountability. It inspires us to care for all Imagine people, not just those on our own campuses.

Justice means to each person what he or she deserves and to each person what is appropriate. Since each student, employee, and parent with whom we interact is unique, each must receive special treatment. Justice does not mean sameness, but that everyone is treated uniquely and appropriately.

Fun: At Imagine Schools, we strive to make each campus as fun and successful as possible. We believe that each person was born to use her mind, heart, and skills to take actions, make decisions, and be held responsible for the results. The key to a fulfilling and enjoyable school is to have staff and students participate in decisions affecting their campus and take responsibility for the results.
E’leseana Patterson, 2nd grader
Aspires to be a U.S. Marine.
Imagine 100 Academy, NV
Dear Friends,

The headline for 2008-09 was that the world outside of Imagine Schools changed dramatically. We responded with amazing creativity and resilience. I believe we are far stronger and better positioned for the future than we were at the start of the year. “I am Imagine” took on a new meaning as we faced the daunting task of starting 27 new campuses and operating 46 existing campuses in the middle of an economy teetering on the brink and financial markets in shambles.

The great news is that we didn’t just survive the pain and disruptions of the economic downturn. We are stronger and more determined than ever to educate as many students as possible in the years ahead. Few organizations, public or private, profit or nonprofit, responded so well to the abrupt changes that have taken place related to the economy. Our performance makes me confident that we can thrive no matter what other unknown obstacles arise.

I started using the phrase “I am Imagine” last year because it personalizes the response to our Shared Values and the culture we are trying to create at Imagine Schools. It says, “I am trying to be filled with integrity. I want to be just. I want to have fun by taking responsibility, getting advice, and making good decisions. I want to learn. I want to love my students and fellow workers throughout Imagine. I want to serve others. I want to take responsibility for my school’s finances. I want to be the best I can be at my job.”

It is also important to remember that WE are Imagine — we are in this together as a team and a family. We care about our fellow classmates, teachers, and parents on other Imagine campuses as we seek to excel in living out each of our Six Measures of Excellence.

Last year, I expressed concern that while we were doing a good job of caring about our own Imagine campus and the Imagine people close to us, we were less diligent about supporting and caring for Imagine people and campuses elsewhere. There has been dramatic improvement this year, typified by the ways that campuses and regions pulled together to deal with the economic downturn. I am most proud of our response to a tragic fire that resulted in the deaths of three of our students, their mother and older brother at Imagine Academy at Sullivant (OH). Principal Lance Weber sent out word of the need for financial help for this Imagine family. Gloria Clarke, principal at Imagine Smyrna (GA), quickly suggested via email that each Imagine campus donate a hundred dollars. I had tears in my eyes as I saw one Imagine campus after another respond, “Count us in for $100.” The Imagine family contributed over $11,000 to help this devastated family. This response demonstrated great compassion. It also showed our unity. Like the Three Musketeers, we are becoming “all for one and one for all.”

We have been trying for five years to help the public understand Imagine Schools. I have searched to find comparable organizations in order to help explain who we are, rather than who we are not. (We are not consultants, not a school start-up organization, nor are we a management company). The two best educational equivalents to Imagine Schools that I have thought of thus far are a multi-campus university or a national at-large public school district.
Imagine Schools is about the same size as the Buffalo and Minneapolis public school districts. We will likely be the size of the 100th largest public school district in the nation within a year or two. Given this, I suggest we dwell on the oneness or wholeness of Imagine. The people who work at each campus are just as much part of Imagine as those who work in our regional or national offices.

**SHARED VALUES**

As usual, I have organized this letter around our Six Measure of Excellence, our primary tool for evaluating our performance. The Shared Values measure is usually first because it is unique to Imagine and central to who we are trying to be. I know of no other public or private organization that places as high a priority on its values and annually tries to measure its adherence to those values as we do at Imagine.

Our Shared Values of Integrity, Justice and Fun form the foundation for creating and sustaining a quality Imagine campus. These values are the basis for our existence as an organization and the “guide book” for our journey together.

As usual, the most difficult Shared Value to understand is “fun.” At Imagine, fun is not primarily playing games or having an ice cream party. Fun is being given the opportunity to work in an environment where staff members are empowered to make important decisions that affect their own classrooms and campuses. Staff members also are chosen to make budgeting, staffing, curriculum and other policy decisions usually reserved for the principal or regional leader. It is a revolution that is making Imagine the most fun place in education for teachers and other staff members to work and make a contribution.

One of the highlights of my year is reading Imagine’s annual Shared Values surveys, completed by every Imagine person. I want to share with you a survey response from a teacher at Imagine South Vero (FL), one of our first-year schools:

*What does “I am Imagine” mean to me? Imagine is a choice. Imagine is MY choice, a choice that I can honestly say I don’t regret for a second. Through it all, [the challenges of opening in a temporary facility], I can say that I was experiencing “Joy at Work.” Every morning I was greeted by so many smiling, happy, energetic, passionate people; men and women whom I am proud to call my colleagues. Imagine not only has to do with its philosophies but Imagine is a way of life. Imagine is giving others the courage to feel the same about themselves. Imagine is a life changing philosophy that reaches outside school limits. Imagine is a passion. MY PASSION. A passion that I will embrace until the day I die. Thank you...for allowing me to teach in a realistic way, and most importantly for giving me the chance to touch these children’s lives...*

**Our Shared Values of Integrity, Justice and Fun form the foundation for creating and sustaining a quality Imagine campus.**

Teaching Imagine’s definitions of Integrity, Justice and Fun is difficult. Living these values consistently - day after day - both at work and at home is even more challenging. Eighteen campuses received an “A” in Shared Values. Most impressive, nine of these were new campuses. However, some of our campuses struggled in this important area of Imagine culture and accountability. Our leaders and teachers have committed themselves to a renewed effort to teach and live our Shared Values in the year ahead.

**Imagine Schools’ Grade for Shared Values: B-**
PARENT CHOICE

If I had to choose only one criterion for judging the quality of a charter school, it would be Parent Choice. It is a more reliable measure than academic performance because parents are looking for much more in a school than academics alone. Typically, students are assigned to government-operated public schools based on where they live. The uniqueness of a public charter school is that parents must choose to enroll their children. In many cases, the students we recruit for our campuses have never been recruited for anything in their young lives. It is powerful and moving when we state, “We want you to attend our Imagine campus.”

If a sufficient number of parents do not choose one of our charter campuses, we will be forced to close it for economic reasons. We are in friendly competition with the government-operated, charter, and independent schools in the area. This competition forces us to be innovative and responsive. If we are not better than neighboring schools over the long term, parents will choose another option. This friendly competition for parents is the best guarantee that good charter schools will thrive and poor ones will disappear.

Parents flocked to Imagine Schools this year. Even most of our first year campuses were at or near capacity. On average, our campuses were 90% full, with an average student re-enrollment rate of 85%. Fewer than ten of our campuses were seriously under enrolled. Even more gratifying, all second and third year campuses experienced significant increases in student enrollment from the prior year. Over 74,000 parents can’t be wrong! Undoubtedly one of our best performances on our Measures of Excellence came in Parent Choice.

Imagine Schools’ Grade for Parent Choice: A-

ACADEMIC ACHIEVEMENT

Despite all of the focus nationally on students’ test scores in reading and math skills, I have learned from observing our best teachers and schools that there are (at least) three important ingredients to student achievement that are often overlooked. Meaningful Academic Achievement requires that we teach students the love of reading, especially history; that we engage students in real-life projects and activities; and that we nurture supportive, trusting relationships between students and adults on our campuses.

Students need to acquire reading skills, but more importantly, we should help students to love books and reading so that they will continue to learn throughout their lifetimes. This is one of the reasons we started the Advanced Reading Challenge. Over 900 Imagine students participated in the Advanced Reading Challenge this first year. One hundred students were awarded $100 US Savings Bonds for reading and reporting on 25 or more challenging, classical books.

Engaging students in authentic projects and activities is another important pathway to learning. Imagine teachers teach by having students build things, create beautiful pictures, do experiments, run school businesses, operate radio stations, conduct debates, hold press conferences, publish newspapers, run school stores, analyze facility water use, play competitive sports, design drop off and pickup systems, wash dishes, and plant vegetable gardens. And we don’t wait until middle or high school to do these things.

By engaging in these jobs, businesses, and activities, students learn how to analyze information to make good decisions. They learn to prioritize, to create things, to solve problems, and to apply practical economics. Students become tenacious, creative, and responsible; traits that are critical to surviving and thriving in the world. Oh, and it is a whole lot more fun than the usual school program!

One final reminder on how we humans learn best. Nifty curriculum, beautiful buildings, or even all the reading and real-life projects won’t be effective
Imagine schools without caring, loving teachers. Students learn best in supportive relationships. That’s why parents have the best chance to teach their children and schools are second best to parents. Effective teaching does require technique, strategies and curriculum, but these are ineffective without trusting relationships between students and caring adults in our schools.

Let me switch to measuring academic performance. Using the percentage of students who are academically proficient as the primary determinant of a high performing school continues to frustrate me. At Imagine Schools, we have a high percentage of students who come to us below grade level, who for a host of reasons have not been well served by their previous schools. In such instances the only reasonable way to judge performance is through same student learning gains. We aim for every student to grow academically a year or more every year they attend an Imagine school. Obviously, if our students test proficient at grade level or above, we celebrate that as well, but never without taking the opportunity to point out that the only appropriate way to assess school performance is the higher of two measures: learning gains or the percentage of students who are deemed proficient at their grade level.

The good news on our 2009 Academic Achievement accountability is that close to 70% of our students gained a full year or more in math and reading, and many more attained proficiency. This performance is quite good since only about a third of the students entering Imagine Schools from traditional public schools have averaged gains of a year or more in their former schools. In addition, I estimate that about 10% of our students tested proficient at grade level or above, we celebrate that as well, but never without taking the opportunity to point out that the only appropriate way to assess school performance is the higher of two measures: learning gains or the percentage of students who are deemed proficient at their grade level.

Imagine Schools’ Grade for Academic Achievement: A-

POSITIVE CHARACTER DEVELOPMENT

Teaching right and wrong in public schools has become rare in America. But, teaching what is right
and what is wrong, what is good and what is evil is not rare on our campuses — it is one of our foundational Measures of Excellence.

I believe that our focused and creative efforts to measure the outcomes of our character programs put us on the forefront of character development nationally. Many educators talk about character education and some schools actually implement programs, but few engage in continual reflection, evaluation and improvement. Parents, students and other stakeholders strongly support our efforts to develop character.

One of our young students from Imagine School at Land O’ Lakes (FL) reflected on his school culture: “To be an Imagine student, what does it mean? Well, to me it means to be a well-educated person. It means to be honest, courteous and accomplish much. It means to take a glimpse into your future, to pull off the impossible, to think the unthinkable and look back when you’ve accomplished much, and think of this as a privilege…”

This year, I am pleased to report that four of our high schools launched a one-semester Moral Foundations course. Our goal is to have all Imagine high school students immerse themselves in this ethics course, developed exclusively for Imagine Schools, in order to deepen their understanding of the foundations of ethical character.

We also hosted our third annual National Character Essay Contest. Thirty-three Imagine campuses conducted essay contests and sent 372 winning student essays to the national level, where a national panel of readers selected winning character essays at each grade level.

At Imagine, we believe that character development is about much more than managing behavior. By guiding students to consider what it means to live a virtuous life, we intend to shape the intellect and hearts of the young people in our schools. Through our efforts to teach and model virtues in all that we do, we hope to have a lasting impact on how children see themselves, the world, and their place in it.

Imagine Schools’ Grade for Positive Character Development: B+

NEW SCHOOL DEVELOPMENT

Probably most impressive of our accomplishments is our opening of 27 new campuses in 2008 in nine states and the District of Columbia. It wasn’t easy and it wasn’t without some hardships and mistakes. But, we did it and most of those campuses opened very well. Imagine is growing in our quest to provide parents and students with high quality public charter school options.

From students

“I really like our new school. My favorite special is gym. I really like music. I never had music before. Thank you for improving our values. You have made our school a School of character and beliefs.”

5th grade student,
Imagine Great Western Academy, OH

“Picture this, going to a school without lectures. Hey, that would be heaven and I got it when I went to Imagine… One thing I’m superduper thankful for is that at my school your hands don’t stop moving. If it’s playing games or doing math drills it’s always fun. I just love how everything is new. When I’m in class I can let my mind go crazy with answers, questions, and possibilities. I’m so thankful for Imagine…I feel inspired by what you do because really you’re saving children’s lives and filling brains with knowledge, power, and responsibility again. Thank you.”

5th grade student,
Imagine School at Evening Rose, FL

From Imagine people

“I’d like to thank you personally as a parent and a teacher for all that you have invested in our children. I’m blessed to have my own children at Imagine Schools at South Lake and am proud to work for a company that stands for excellence and impeccable values. It is truly a JOY to work here!”

3rd grade teacher,
Imagine Schools at South Lake, FL

“There is something very special in each and every one of us. We all have a gift to make a difference. And if we, as leaders in our field, utilize this gift, we can shape the future. That’s the opportunity that all of us have. We have it right here, right now. We need to seize it. May I move forward, undiscouraged and allow me to make success out of what others would say is impossible.”

Connie Burch, Principal
Imagine School in the Valle, NV

“It is truly a pleasure to work for such a phenomenal administrator and for an educational entity that places personal integrity and the academic welfare of students first and foremost…I am honored to be a part of such a dynamic group of educational professionals who continually strive for one common goal: to inspire and equip our students to achieve academic excellence in a character-based educational institution.”

1st grade teacher,
Kennesaw Charter School, GA
Imagine Schools’ Grade for New School Development: A

ECONOMIC SUSTAINABILITY

This year, some of the greatest innovations and achievements in Imagine Schools have come in the area of Economic Sustainability. We have made remarkable progress in our fifth year of Imagine in this important Measure of Excellence.

Imagine operates as a non-profit entity, and we are very serious about becoming economically sustainable. We want to live within our means both at our campuses and as a national organization.

Entering the 2008-09 school year Imagine was faced with the daunting challenge of opening 27 new campuses - many more than we had opened in any previous year and representing growth of over 50% in our size and national scope. Add to that a rapidly deteriorating global economy and our objective of achieving economic sustainability could easily have taken a big step backwards. But as I noted earlier, that didn’t happen. All of Imagine rose to the challenge and came through, not only by starting and operating our new schools extraordinarily well, but also by inspiring and leading Imagine to our best year so far in economic performance. Without incredible individual and team efforts and dedication, it might have been a much different year.

Given Imagine Schools’ rapid growth, it is noteworthy that we are on track to become sustainable as a national organization six years after we began this journey. Because of the diligence, sacrifice and amazing creativity of Imagine Schools people, we will be in a financial position to provide quality schools of choice to families for years to come.

Imagine Schools’ Grade for Economic Sustainability: B

THE YEAR AHEAD

It is a great time to be serving parents and children in public charter schools. President Barack Obama and Secretary of Education Arne Duncan are vocal supporters of charter schools. Opportunities for continued growth and acceptance of Imagine charter schools are better than at any time since we began operations. There are more opportunities to open new campuses than our financial capability will allow us to consider. Parents and guardians love what we are doing; that alone will keep us scrambling to open additional campuses so we can serve more students. While we will expand enrollment in many of our existing campuses, the economic climate has limited us to four new openings this year. In 2010, however, we could see expansion in new states such as Texas, California, and South Carolina, as well as additional campuses in several states where we currently operate.

This past year at Imagine Schools we celebrated our fifth year of operation. Like most five year olds, Imagine Schools probably has learned more during this period than we will likely learn in the next twenty years. We have made mistakes, just like children do. Hopefully, we are learning valuable lessons from those missteps. Despite our youth, Imagine could be on the precipice of changing public education in America. Building on the foundation of the early risk takers in the public charter school movement, as well as the wisdom honed through the years in thousands of independent schools, Imagine Schools is leading the nation to a different approach to elementary and secondary public education. With equal doses of fostering academic rigor, developing positive character traits, and helping parents nurture their children, Imagine Schools is growing rapidly and sustainably in many unique campuses. It all adds up to one very special national Imagine Schools.

WE ARE IMAGINE!

Dennis Bakke
President and CEO

Nick McArthy, 7th grader, was chosen as a character leader by his peers for the month of March because of his exceptional empathy towards preschool students. Imagine Schools at Tempe, AZ
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<td>MD</td>
<td>Imagine Lincoln Public Charter School</td>
<td>C</td>
<td>A</td>
<td>A-</td>
<td>C</td>
<td>A-</td>
</tr>
<tr>
<td>MI</td>
<td>Imagine Renaissance Public School Academy</td>
<td>B+</td>
<td>A</td>
<td>A</td>
<td>B+</td>
<td>A-</td>
</tr>
</tbody>
</table>

Imagine Schools Measures of Excellence Grades 2009
Parent Choice
Public charter schools rely on parents and guardians choosing the school for their child. At Imagine Schools, Parent Choice grades are determined by taking into account two important aspects: how many students actually attended the school compared to the number that were budgeted to attend; and, the re-enrollment percentage for the school. Parent Choice for new schools took into account how many students actually attended compared to the number that were budgeted to attend.

Academic Achievement
Academic Achievement grades are determined primarily based on same-student learning gains: that is, how much on average the students gained in reading and math during the year. Most public schools strive to have learning gains of a year or more, though many do not achieve that goal. Most Imagine campuses exceeded that goal. Very strong state proficiency test scores can boost academic achievement grades as well.

Shared Values
Our Shared Values of Integrity, Justice and Fun are at the core of who we are trying to be at Imagine Schools. These values guide the way we undertake our mission and create the culture we hope to establish. We grade ourselves on this measure by asking Imagine people at each campus to complete a confidential survey regarding Integrity, Justice and Fun. Dennis Bakke reads each individual survey to determine how well Imagine people at that location understand and adhere to our Shared Values.

Positive Character Development
Positive Character Development grades are based on a school’s self-assessment of their progress in shaping the hearts and minds of their students and establishing a culture where virtue and character values are taught and actively lived out. Educators at each campus collaborate to identify areas of need and set character goals that guide them in their daily teaching and interactions. Grades are determined through a process of reflecting on the degree to which they have achieved their goals.

Economic Sustainability
The grades for Economic Sustainability are determined based on two years of financial results for all but new schools. The primary indicator evaluated is the operating margin percentage – calculated as the school’s operating surplus or operating loss divided by the school’s revenues. This percentage (as opposed to an absolute amount) allows schools of varying sizes to be compared to each other and is meant to be a measure of how efficiently and sustainably a school operates. This factor is looked at for each of the two years and also the trend over that period; namely, whether the trend is stable, improving, or deteriorating. Other subjective factors are also considered but to a lesser extent than the operating margin percentage.

State | Imagine Campus | Parent Choice | Academic Achievement | Positive Character Development | Economic Sustainability | Overall School Grade
---|---|---|---|---|---|---
MI | Imagine White Pine Academy | C | A | B | B | B+ | Parent Choice
MO | Imagine Academy of Academic Success | B+ | B+ | B | A- | B+ | B+ |
MO | Imagine Academy of Careers Elementary | A- | A- | B | A- | B | B+ |
MO | Imagine Academy of Careers Middle School | A | B+ | B+ | A- | B | B+ |
MO | Imagine Academy of ESM, St. Louis | C- | A | B | B | B | B |
MO | Imagine College Prep High School | D | B- | B- | B- | B+ | C |
MO | Imagine Renaissance Academy of ESM, Kensington | A | A | B+ | B | B+ | A- |
MO | Imagine Renaissance Academy of ESM, Wallace | B | B | B | B+ | B | B |
NV | Imagine Academy of Excellence | B | C | C | C | C | C |
NV | Imagine School in the Valley | A | A | A | A | A | A |
NY | Imagine Bronx Academy of Promise | Incomplete | Incomplete | Incomplete | B+ | B+ | Incomplete |
OH | Imagine Academy of Columbus | B+ | A | B | B | B | B+ |
OH | Imagine Clay Avenue Community School | B | B | A- | A- | B+ | B+ |
OH | Imagine Great Western Academy | A | A | A | A | A | A |
OH | Imagine Groveport Community School | C- | A | B | C- | B | B |
OH | Imagine Groveport Prep | C+ | A | C+ | C+ | B | B- |
OH | Imagine Harrisburg Pike Community School | A- | A | A | B | B | A- |
OH | Imagine Harrisburg Community School | A | A | A | B+ | B+ | B+ |
OH | Imagine Klepinger Community School | C- | D | A | C- | C | C |
OH | Imagine Madison School of Arts | A- | B+ | B+ | C+ | B+ | B+ |
OH | Imagine Romig Road Community School | B+ | A | A | B | C+ | B+ |
OH | Imagine Academy at Sullivant | B | A | A- | B- | B+ | B+ |
PA | Imagine Environmental Charter School at Frick Park | B | A | A | B | A | A |
DC | Imagine Hope Community Charter School, Lamond | C | A- | A | B | B | B |
DC | Imagine Hope Community Charter School, Tolson | C- | A | A | C | B | B |
DC | Imagine Southeast Public Charter School | C | A | A+ | B- | B+ | B+ |
Imagine Schools Composite Grades | B | A | B+ | B | B | B |
The Imagine Schools Campuses: 2009-10

Arizona

Imagine Early Learning Center
Marge Dailey, Director
1764 Paseo San Luis
Sierra Vista, AZ 85635
520-458-3965
www.sierravistaelc.com
- Received training with Cochise County Health Dept. on nutrition and exercise program
- Pre K students involved in many community service activities
- Collaborate with Imagine School at Sierra Vista to educate parents, plan events, and celebrate joint accomplishments

Imagine Prep at Superstition/Apache Junction*
Bridget Carrington, Principal
1843 W. 16th Avenue
Apache Junction, AZ 85120
480-355-0530
www.ajprep.com
- Technology-infused curriculum emphasizes academic success and includes Moral Foundations course
- Students explore working world through internships and real-life experiences
- 5 C’s: Communication, Culture, Climate, Cooperation, and Working towards a Common goal

Imagine Prep at Surprise*
John Buzzard, Principal
14850 N. 156th Avenue
Surprise, Arizona 85379
623-344-1770
www.surpriseprep.com
- Students learn broadcasting, graphic design, business marketing, and applications of science
- Students experience real world learning through Junior internships and authentic assessment projects
- Professional environment empowers students to become tomorrow’s leaders
Imagine Schools at Avondale*
Joshua Jordan, Principal
950 N. Eliseo C. Felix, Jr. Way
Avondale, AZ  85323
623-344-1730
www.imagineavondale.com
• Accredited by AdvancEd in our first year of operation
• Individual Student Success Plan developed for each student
• Outdoor classroom designed and financed fully by students

Imagine School at Bell Canyon
Linda Kiefner, Principal
18052 N. Black Canyon Highway
Phoenix, AZ  85053
602-547-7920
www.imaginebellcanyon.com
• Offer a balanced approach incorporating academic rigor, extracurricular activities and family life
• Committed to inspiring, empowering and encouraging students
• Accredited by North Central Association

Imagine Schools at Camelback**
Genevieve Sanders, Principal
5050 N. 19th Avenue
Phoenix, AZ  85015
602-344-4620
www.imaginecamelback.com
• NCA accredited elementary and middle schools
• Fine Arts programs promote student creativity, innovation, and cultural awareness
• English and computer literacy classes offered to parents and community members

Imagine Schools at Coolidge*
Darrin Anderson, Principal
1290 W. Vah Ki Inn Road
Coolidge, AZ  85228
520-723-5391
www.imaginecoolidge.com
• Parent Choice, New School of the Year Runner Up
• Positive Character Development, New School of the Year Runner Up
• Fully NCA accredited school
• 98% student re-enrollment rate
• Students volunteer 2 hours each month cleaning our city and national parks

Imagine Schools at Cortez Park
Heidi Schloesser, Principal
3535 W. Dunlap Avenue
Phoenix, AZ  85051
602-589-9840
www.cortezpark.com
• Imagine School of the Year Runner Up
• Received Arizona’s Promising Practices award for positive character development program
• Individual Student Success Plans created collaboratively by teachers and parents together
• Offer adult English literacy classes, student service projects and many programs to support the community

Preparing Tomorrow’s Leaders Today
Imagine Prep Middle School student council members made an alarming observation about our school community in the beginning of the year. They discovered that some of the student body was beginning to faction themselves into cliques that could be harmful to our school’s culture. They were eager to solve the problem and promptly added the issue to the weekly meeting agenda to be discussed by all members of the Student Council.

Students thoughtfully analyzed the nature of cliques, how and why they develop, and possible solutions for creating a school environment where every student feels safe and welcome. Then, the Student Council surveyed the student body on the issue. After calculating the results and reviewing the data, they decided to create an awareness program that focused on breaking down social barriers while teaching tolerance and compassion for others. They planned an entire daylong program, including guest speakers from the community.

The day proved to be a huge success. The messages had a positive and lasting impact on everyone involved. I am so proud to be a part of an Imagine school where students feel empowered to identify a concern and act on it in an organized and professional manner. We are truly preparing tomorrow’s leaders today!

Chris McComb,
Apprentice Leader
Imagine Prep at Surprise, AZ
Imagine Schools at Desert West**
Freddie Villalon, Principal
6738 W. McDowell Road
Phoenix, AZ 85035
623-344-7150
www.dwdragons.com
- “Performing Plus” school with full NCA accreditation
- Successfully implemented Junior Police Program
- Robust ELL program to include parents in the life of the school

Imagine Schools at East Mesa
Brad Uchacz, Principal
9701 E. Southern Avenue
Mesa, AZ 85209
480-355-6830
www.imagineeastmesa.com
- Imagine School of the Year Runner Up
- Positive Character Development, School of the Year Winner
- NCA accredited elementary and middle schools
- State-of-the-art technology-based instruction
- Families bring their interests and talents to provide diverse experiences for students

Imagine Schools at Rosefield
Bruce Hanna, Principal
12050 N. Bullard Avenue
Surprise, AZ 85379
623-344-4300
www.imaginerosefield.com
- Positive Character Development, School of the Year Winner
- Parent Choice, School of the Year Runner Up
- 80% of students in grades 1-6 achieved learning gains of more than one year
- 95% student re-enrollment rate indicates high parent satisfaction
- Offering two new pilot accelerated classes for 4th and 5th/6th graders

Imagine School at Sierra Vista
Dr. David Snyder, Principal
1000 Wilcox Drive
Sierra Vista, AZ 85635
520-224-2500
www.imaginesierravista.com
- NCA accredited school
- Rated a “Performing Plus” school by the AZ Department of Education
- Students raised $3,000 for community groups and school sports program

The Day My Son’s Life Changed

My child entered Imagine Schools three years ago. He had been attending our neighborhood public school since preschool because I thought that was “just what people do”. When he was in 4th grade I began looking for a new school because my son had learning difficulties at his previous school. He began making himself ill before each school morning.

I now believe his learning struggles were a result of spending many years in a school that only considered his academic needs. From the moment I entered Imagine Schools it was different. As I toured the building Linda, a program director, talked to my son. She asked him many questions about his likes and dislikes. She focused on all of his needs. She spoke of a program that would focus on his character development and help him recover his self-esteem. She said the school’s philosophy is that children cannot excel without first feeling safe, loved and nurtured.

This was the day my son’s life changed. Everything she spoke of soon became our reality. He is a 7th grader now, and he is a different person. He is now a confident, courageous, young man with the ability to make good choices, even when others aren’t watching. Oh, and by the way, he has straight A’s.

Parent of a 7th grade student
Imagine Schools at Tempe, AZ
Imagine Schools at West Gilbert

Linda Horner, Principal
2061 S. Gilbert Road
Gilbert, AZ  85295
480-855-2700
www.imaginewestgilbert.com


• NCA accredited school
• Individual Student Success Plans used to monitor academic achievement and learning gains
• Focus on leadership development including positive character development, community service and conflict resolution

Imagine Charter School at Firestone

Ralph Garbart, Principal
5753 Twilight Avenue
Firestone, Colorado 80504
303-772-3711
www.imaginefirestone.com


• Imagine Schools Teacher of the Year Winner - Kia Chapman

• Use classical teaching approach and teach Latin in grades 3-8
• Positive Character Development is modeled and woven into all lessons
• High parent satisfaction with a 95% re-enrollment rate

The Imagine Classical Academy at Indigo Ranch

Tina Leone, Principal
6464 Peterson Road
Colorado Springs, CO  80923
719-495-7360
www.ticaindigoranch.com


• Positive Character Development, New School of the Year Winner

• Students exceeded all state standardized testing expectations in first year of operation
• Academic program based on Core Knowledge and a classical approach
• Established ourselves as leaders in the community by participating in philanthropic programs and community events

Colorado

Imagine Schools at West Gilbert, AZ

“We must capture and nurture our students’ imaginations.”
—Eileen Bakke
School Pledge

...My success and my education can become a life-time companion which no misfortune can depress, no crime can destroy, no enemy can alienate. An education achieved in integrity and justice can become a lifetime solace. It gives at once grace and genius to governments, communities, cities, towns, and homes.

Imagine Classical Academy at Indigo Ranch, CO

Florida

Imagine Schools-Chancellor Campus
Dr. Laura Mardyks, Principal
600 S. East Coast Avenue
Lantana, FL 33462
561-585-1189
www.chancellorlantana.com


- Received an A rating by the Florida Department of Education and met standards for AYP
- Emphasis on interdependence through cooperative learning
- Diverse student population representing many cultures and socioeconomic groups

Imagine at Kissimmee Charter Academy
Lori McCarley, School Leader
2850 Bill Beck Boulevard
Kissimmee, FL 34744
407-847-1400
kissimmeecharteracademy.com


- SACS accredited
- Recipient of the 5 Star School Award for incredible parent involvement
- Many programs offered to foster growth in student leadership ability

Nia Files, 1st grader Aspires to be a mom. Imagine Clay Avenue Community School, OH
Imagine Charter School at Broward*
Kevin A. Sawyer, Principal
9001 Westview Drive
Coral Springs, FL 33067
954-255-0020
www.imaginebroward.org
• All students, in all grades and all areas showed at least one year of academic growth
• Over 95% of students re-enrolled for the 2009-10 school year
• Staff collectively agreed to 5% pay cut to maintain Project CHILD program and reduce school deficit

Imagine Charter Schools at North Lauderdale
Rebecca Dahl, Principal
1395 S. State Road 7
North Lauderdale, FL 33068
954-973-8900
www.imagineschoolsatnorthandlauderdale.com
• Significant enrollment increase with 75 students more than last year’s total
• Home to the South Florida Regional Teacher of the Year for the 2008-09 school year
• Teachers gained in understanding of Economic Sustainability measure

Imagine Charter School at Weston
Jacquelyn Vernon, Principal
2500 Glades Circle
Weston, FL 33327
954-659-3600
www.imaginecharterschool-atweston.com
❖ Imagine School of the Year Winner
❖ Academic Achievement, School of the Year Winner
❖ Parent Choice, School of the Year Runner Up
• SACS accredited
• Established bi-literate program where students learn to read, write and speak in Spanish and English
• Cultivates community and parent relationships to ensure that we excel in all areas

Imagine Charter School, Nau Campus*
Ron Mayes, Principal
4402 SW Yamada Drive
Port St. Lucie FL 34953
772-408-0452
www.naucharterschool.com
• Filled every seat during first year in operation
• Tremendous level of community support and participation
• Research-based Project CHILD instructional methods are student-centered and highly effective

Imagine School of the Year Winner
Imagine School at Evening Rose*
Suezan Turknett, Principal
3611 Austin Davis Avenue
Tallahassee, FL 32308
850-877-5187
www.imagineschoolsleon.com
❖ Economic Sustainability, New School of the Year Runner Up
• First Silver LEED certified school in Florida
• Participation in community projects serves as vehicle for positive character development
• Project CHILD curriculum delivery model invites all students to find success according to their needs and abilities

Imagine School at Lakewood Ranch*
Steve Sajewski, School Leader
10535 Portal Crossing
Bradenton, FL 34211
941-750-0900
www.imagineschoolslakewoodranch.sharpschool.com
• Committed to exceeding the highest expectations
• Teachers and staff build environment where each child is given a unique educational experience
• Foster both positive character development and leadership skills within our students

Imagine School at Land O’ Lakes*
John Selover, Principal
17901 Hunting Bow Circle
Lutz, FL 33558
813-909-4501
imagineschoollandolakes.com
• Growth in student enrollment from 400 to just over 550 students without formal advertising
• Numerous campus improvements including a new playground, sports field and classrooms
• Sports program emphasizes sportsmanship and integrity
Imagine School at North Manatee*
Kathy Beauregard, Principal
5309 29th Street East
Ellenton, FL 34222
941-723-1205
www.imagineschoolsnorthmanatee.com
- Children excel with Project CHILD instruction and delivery model
- One of only four Manatee County District Schools to meet AYP for the 2008-2009 school year
- Phenomenal parent team has a voice, and uses it well

Imagine School at North Port*
Justin Matthews, Principal
1000 Innovation Avenue
North Port, FL 34289
941-426-2050
imagineschoolatnorthport.com
- Imagine New School of the Year Winner
- Positive Character Development, New School of the Year Winner
- Parent Choice, New School of the Year Winner
- Academic learning gains exceed one year of growth in reading and math school-wide
- High parent satisfaction demonstrated by 98% re-enrollment rate after first year
- Positive character development is a shared responsibility of teachers, staff and parents

Imagine School at Palmer Ranch*
Kathy Helean, Principal
6220 McIntosh Road
Sarasota FL 34238
941-923-1125
imagineschoolatpalmerranch.com
- Provide hands-on/minds-on learning through Project CHILD/TEAMS delivery model and partnership with the Institute for School Innovation
- Strong emphasis on developing character and leadership within our students
- New school providing new choice for parents in Sarasota

Imagine Schools at South Lake
Christine Watson, Principal
2750 Hartwood Marsh Road
Clermont, FL 34711
352-243-2960
www.southlakecharter.org
- Positive Character Development, Most Improved School Winner
- First 8th grade graduating class displayed solid learning gains
- Many teachers work toward coveted FL Reading Endorsement, a 300-hour commitment
- Decreased trash removal costs by 33% in 2008-09 school year through increased recycling

Living Within Our Means
Students and faculty at Marietta Charter School now understand the meaning of economic sustainability. We have learned how important it is to "live within our means."

During this past school year we were hit with state and district cuts in funding. The task force continually reviewed the budget each month to find out exactly where losses were stemming from. We reduced staff, cut spending and negotiated service contracts. Staff gave back as much as they could from their salaries, ranging from 2%-5%. Even though this did not balance the budget, the term "living within our means" became clear and real.

The students and staff initiated several fundraisers, from candy grams for Valentine’s Day to a Dancing with the Students event. Our 4th and 5th graders opened up the first school store and sold items during morning carpool and lunchtime. These students took inventory and kept a balance sheet to chart sales each week.

Other fundraising initiatives gave back to the community, including our hot chocolate sales in the winter and lemonade sales in the spring, both benefiting our local homeless shelter.

The staff is very involved in the preliminary budget for 2010. It’s clear to everyone that "living within our means" is not only good for Marietta Charter School, but also good for our entire Imagine Schools family.

Christy Tureta, Principal
Marietta Charter School, GA
Imagine School at St. Petersburg*
Dawn D. Wilson, Principal
1950 1st Avenue North
St. Petersburg, FL 33713
727-821-7100
imagineschoolsstpetersburg.com
- Majority of students showed learning gains of one year or more
- A Title I school with many great resources and dedicated educators
- Located in the heart of a revitalization neighborhood, our school is a Pillar of Light

Imagine Schools at South Vero*
Joe Mills, Principal
6000 4th Street
Vero Beach, FL 32968
772-567-2728
myimagineschools-verobeach.com
- Shared Values, New School of the Year Winner
- Students learn business principles and financial literacy with MicroSociety
- Students run their own society called ImagINation
- Strong emphasis on community

Our Imagine Journey
This year middle school teacher Melinda Vole had a vision for an 8th grade study trip to the nation's capital. The purpose of the trip was twofold; to broaden students’ understanding of our governmental processes and to visit historical sites such as the Lincoln Memorial, Washington Monument, the Holocaust and other Smithsonian museums.

In today’s economic environment we knew this would be a tremendous challenge. After researching the costs, it was estimated that the total amount needed for the trip would exceed $9,000. In order to raise the necessary funds, we held car washes, bake sales and rummage sales and solicited numerous donations from local businesses. Through the hard work and dedication of our Imagine family members, students and parents, we raised over $10,000. This money went directly to enabling our 8th grade students to travel to Washington, DC.

To top it all off, we contacted Imagine Southeast Public Charter School, a sister Imagine School in Washington, DC and received assistance in planning and executing the trip. Imagine Southeast not only provided transportation to and from the airport, but they also shared a lunch and special entertainment with our students. This trip was a huge success and a tremendous learning experience that will last a lifetime. Our 8th graders learned that anything is achievable, as long as you are persistent and work hard.

Thomas Cole, Principal
Imagine Schools at West Melbourne, FL
Imagine Schools at Town Center*
Lisa O'Grady, Principal
775 Town Center Boulevard
Palm Coast, FL 32164
386-586-0100
www.imagineschoolflagler.com

- Students, parents and staff play important roles in educating our students
- Over 110 new families joined our school mid-year in 2008-09, evidence that we are many parents' choice
- Students lead town hall meetings to teach and emphasize positive character development

Imagine Schools at West Melbourne
Thomas Cole, Principal
3355 Imagine Way
Melbourne, FL 32904
321-768-6200
www.imagineschoolsatwestmelbourne.com

- Shared Values, School of the Year Winner
- Imagine Schools Teacher of the Year Runner Up - Melinda Vole
- Individual attention and differentiated instruction are academic cornerstones
- Partner with community members and civic organizations to provide a high quality education
- Trip to Washington, DC is hallmark event for 8th grade class

Imagine International Academy of Mableton*
Dr. Marcus Barber, Principal
6688 Mableton Parkway
Mableton, GA 30126
678-384-8920
www.imamableton.org

- Students study Spanish as a second language as part of their core academic program
- International Baccalaureate (IB) Program for Primary and Middle Years provides structure through integrated thematic units
- 3rd, 5th and 8th grade students out-performed county and state expectations on writing assessment tests

Imagine International Academy of Smyrna*
Gloria Clarke, Principal
4451 South Atlanta Road
Suite 200
Smyrna, GA 30080
678-370-0980
www.iasmyrna.org

- IB Program for Primary and Middle Years provides avenue for critical thinking and active learning
- Solid student performance in math and reading on national and state assessments
- Over 98% of parents completed volunteer commitment, demonstrating a high level of parent involvement

Kennesaw Charter School
Kay Frey, Principal
1370 Lockhart Drive
Kennesaw, GA 30144
678-290-9628
www.kennesawcharter.com

- Parents given every opportunity to become complete partners in educating their children
- Student Learning Plan provides opportunity for individualized focus on every student
- Developing students’ intellect and personal character is a high priority

Georgia

Imagine Wesley International Academy*
Dr. Mridula Hormes, Principal
1049 Custer Avenue SE
Atlanta, GA 30316
678-904-9137
www.imaginewesley.org

- Economic Sustainability, Most Improved School Winner
- Over 95% of fifth graders met the standard on Georgia Writing Assessment
- 95% parent satisfaction rate determined by family survey results
- Students developed their own Garden Earth Naturalist Club focused on ecology

Imagine International Academy of Mableton*
Dr. Marcus Barber, Principal
6688 Mableton Parkway
Mableton, GA 30126
678-384-8920
www.imamableton.org

- Students study Spanish as a second language as part of their core academic program
- International Baccalaureate (IB) Program for Primary and Middle Years provides structure through integrated thematic units
- 3rd, 5th and 8th grade students out-performed county and state expectations on writing assessment tests

Imagine International Academy of Smyrna*
Gloria Clarke, Principal
4451 South Atlanta Road
Suite 200
Smyrna, GA 30080
678-370-0980
www.iasmyrna.org

- IB Program for Primary and Middle Years provides avenue for critical thinking and active learning
- Solid student performance in math and reading on national and state assessments
- Over 98% of parents completed volunteer commitment, demonstrating a high level of parent involvement

Kennesaw Charter School
Kay Frey, Principal
1370 Lockhart Drive
Kennesaw, GA 30144
678-290-9628
www.kennesawcharter.com

- Parents given every opportunity to become complete partners in educating their children
- Student Learning Plan provides opportunity for individualized focus on every student
- Developing students’ intellect and personal character is a high priority
Imagine Schools Distinguished Service Award given to Dr. Theresa Wright, Board Chairperson, Imagine Indiana Life Sciences East for her extraordinary service to Imagine Schools to assist us in achieving our mission to help parents educate their children.

Imagine Indiana Life Sciences Academy West

Keith Marsh, Principal
4950 West 34th Street
Indianapolis IN 46224
317-297-9100
www.imagineschoolsilsw.com

- Life sciences, math and technology are integrated throughout all aspects of school life
- Partner with community groups to build a strong community service program
- Build integrity and humility within our students and staff through participating in the life of the community

Imagine MASTer Academy

James Huth, Principal
2000 North Wells Street
Fort Wayne, IN 46808
260-420-8395
www.imaginemasteracademy.com

- Student waiting lists for all grades in 2009-10 school year
- Students demonstrate subject mastery through interdisciplinary project-based assessments
- Beautiful 26-acre campus provides opportunities for diverse learning opportunities

Marietta Charter School

Christy Tureta, Principal
368 Wright Street
Marietta, GA 30064
770-590-4430
www.mariettacharterschool.org

- All students exceeded average state and district reading scores
- Polyvision Interactive Boards and interactive software provide infusion of lessons with current technology
- Secret Reading Garden created to inspire a love of reading thanks to dedicated community members

Imagine Indiana Life Sciences Academy East

Guy Platter, Regional Director
4352 N Mitthoeffer Road
Indianapolis, IN 46235
317-890-9100
www.imagineschoolsilsea.com

- Parent Choice, New School of the Year Winner
- Our Direct Instruction reading program is well received by parents
- First SmartLab™ in state of Indiana
- Student enrollment growth reflects staff dedication and community desire for choice

Indiana

Imagine Schools

2nd grader, Earlie Harris (left) aspires to be a fireman and hunt bears in his spare time and 2nd grader, Eriq Witherspoon (right) wants to be the next President. Imagine Hope Community Charter School, Tolson, Washington, DC
Imagine Schools on Broadway

Ron DeLaCuesta, Principal
2320 Broadway Street
Fort Wayne, IN 46807
260-458-8395
imagineschoolsonbroadway.com


🌟 Shared Values, New School of the Year Winner

- Celebrating student learning gains greater than one year in 2008-09
- 97% of students re-enrolled for the 2009-10 school year
- According to Parent Surveys, 90% of parents feel their children receive a quality education

🌟 Imagine Schools Distinguished Service Award given to Don Wil- lis, Board Chair, Imagine MASTer Academy and Imagine Schools on Broadway for his extraordinary service to Imagine Schools to assist us in fulfilling our mission to help parents educate their children.

Imagine Foundations Public Charter School*

William Hill, Principal
4605 Brown Station Road
Upper Marlboro, MD 20772
301-952-8707
www.imaginefoundationspublic-charterschool.com


- Core Knowledge, content-rich curriculum develops knowledge base and inspires student inquiry
- Awarded Exemplary School by district for outstanding student academic performance
- Student waiting list of over 800 students

Imagine Discovery Public Charter School*

Sharon Harris, Principal
1726 Whitehead Road
Baltimore, MD 21207
410-887-3338
www.imaginediscovery.org


🌟 Parent Choice, New School of the Year Winner

- Core Knowledge and arts integration program provide guidance, structure, and creativity for integrated programs
- Character development integrated into all classes and subject areas
- Virtual Spanish classes taught to students in all grades; second language learning is a high priority

Maryland

Imagine Lincoln Public Charter School

Kimberly Strayhorn, Principal
3120 Branch Avenue
Marlow Heights, MD 20748
301-505-6020
www.imagelincoln.org


- Core Knowledge, content-rich curriculum develops knowledge base and inspires student inquiry
- Teacher and parents discuss Joy at Work; community involved in key decision-making process
- Six Measures of Excellence task force developed in 2008-09 to ensure accountability and schoolwide success

Brightening the Corner Where We Are

I’m Angela Howard, principal of the Imagine Academy of Academic Success, which is a gender-specific charter school with over 500 K-8 grade students. When we first opened our doors in 2007, we were unsure of the impact we would make on a neighborhood infested with crime, drugs and hopelessness. We soon found out that our presence was a first step in revitalizing the community. Who would think a vacant school building that was brought back to life with a little paint, eager students, and a dedicated team of Imagineers could make such a difference in a community?

We are proud of the impact we have made on our community. Our teachers love to meet with parents to develop ideas to make sure everyone feels welcome. Our students are developing pride in their school and beginning to learn what “community” really means.

Our atmosphere is a familial environment that has become a positive entity amidst the crime and violence that surrounds us each day.

Initially, many parents were disillusioned by our location, but our solid reputation of commitment, dedication and a love for children has far surpassed the restrictions of our location. The respect that we are given by our neighbors is remarkable, because we all want success for the students and the community. It proves that it’s not what’s on the outside, but really what’s on the inside that counts. The community is growing in a positive way with our school’s presence!

Angela Howard, Principal
Imagine Academy of Academic Success, MO
Imagine Schools

**Missouri**

**Imagine Academy of Academic Success**

Angela Howard, Principal
1409 E. Linton Avenue
St. Louis, MO 63107
314-652-1600
www.mylaas.com

- Gender-specific focus customizes instruction to meet students’ academic and social needs
- Dedicated team of teachers and staff focus on student progress and every child as a whole
- After-school job skill development program provided for parents

**Imagine Academy of Careers Elementary**

Carmen Hurst, Principal
3740 Marine Avenue
St. Louis, MO 63118
314-776-6300
www.imaginecareerselem.com

- Students explore career paths through activities including service learning projects and Market Day
- Rockin’ With Character days celebrate character development focus
- “Go Green with Jeans” annual fundraiser helps to purchase materials for science lab

**Michigan**

**Imagine Renaissance Public School Academy**

David Krause, Principal
2797 S. Isabella Road
Mt. Pleasant, MI 48858
989-773-9889
www.renaissancepsa.com

- Awarded an “A” from the state of Michigan; Learning gains continue to exceed one year’s growth
- Exceeded 90% re-enrollment rate for the second straight year
- Daily announcements emphasize pillars of positive character development

**Imagine White Pine Academy**

Jared Vickers, Principal
510 Russell Street
Leslie, MI 49251
517-589-8961
www.whitepineacademy.com

- Back to the basics instruction in reading and math provides strong foundation for students
- Committed to meeting student needs, one student at a time
- Students learn positive character through “5 Ways to Shine” and “Project CARE” programs

**Imagine Academy of Academic Success**

Madison Garcia, 6th grader
Aspires to be a writer.
Imagine Schools at South Lake, FL
Imagine Academy of Careers Middle
Kwame Simmons, Principal
1901 N. Kingshighway
St. Louis, MO 63113
314-361-4940
www.careersmiddle.com

- Imagine Most Improved School of the Year Runner Up
- Shared Values, Most Improved School Winner
- Positive Character Development, Most Improved School Winner
- Students engage in character-building initiatives like Student Council, food drives, and staff vs. student basketball games
- Students explore various fields of study and professional careers
- Students emulate professionalism in academics and in character

Imagine Academy of Environmental Science & Mathematics
Dr. Angele Thibodeaux-Burns, Principal
1008 S. Spring Avenue
St. Louis, MO 63110
314-773-4400
www.imagineschools-esm.com

- Parent Choice, School of the Year Winner
- Shared decision-making and leadership opportunities through school-wide task force participation

Imagine College Prep High School
Dr. Kay Royster, Principal
706 N. Jefferson Avenue
St. Louis, MO 63103
314-588-8622
www.imaginecollegeprep.com

- 83% of first graduating senior class enrolled in college
- Junior Achievement provides job-shadowing, budgeting skills and volunteer opportunities in the community
- Students created and maintained garden with preschoolers at a nearby children's center

Imagine Renaissance Academy of Environmental Science & Math, Kensington
Jamie Griffin, Principal
5000 E. 17th Street
Kansas City, MO 64127
816-241-3465
www.imagineren.org

- Shared Values, School of the Year Runner Up
- Over 90% student re-enrollment rate for 2009-10 school year
- Extremely positive family survey results with scores higher than the national average
- Students participate in at least five service learning projects each year

A New School in a New Land

Two of our students came to Imagine Harrisburg Pike after just a few weeks in the United States. These two young boys and their parents spoke no English when they arrived from Mexico City. In spite of their language struggles, both boys enjoyed their Imagine experience and have made incredible gains in language and reading. They are clearly very bright students, but intelligence is just one factor in their academic success. They are eager to learn, and they love to read.

This special family has united our entire Imagine community. A group of mothers provided the boys’ mother with equipment and ingredients to make and sell tamales. Our families also helped this family find a local church in which to worship and set up a transportation schedule to provide a way for the boys to get to school on days when it is too cold to walk. Our staff helped the family get gas and water service and provided them with holiday gifts and necessities. Imagine Harrisburg Pike provided the nurturing educational environment that this family needed, and they enriched our academic community.

We are fortunate that this family chose us.

Laura Idoine, Apprentice Leader
Imagine Harrisburg Pike Community School, OH
Imagine Academy of Columbus seemed both impossible and unattainable. However, Imagine Academy of Columbus rose above their adversities. Three former classroom teachers at the campus stepped into the role of school leaders. They took on the challenge and began the difficult work of laying a sure foundation for a brighter, successful future for their campus community. These leaders climbed the mountain to take this Imagine school out of financial disarray. They helped teachers to build the academic and character success of their students. Along the way, Imagine AOC transformed a D in Shared Values into a B+ in the course of one school year.

The successful turnaround of Imagine AOC came from determined leaders dedicated teachers and staff, parents and exemplary regional leaders. The Imagine Academy of Columbus family has embraced the decision and advice process. The leaders limit themselves to one major decision each year. They seek to teach, encourage and model the advice process and open decision-making to their entire team. Imagine Academy of Columbus continues to strive to achieve the Six Measures of Excellence and beyond.

Jamie Christman, Kathryn Colopy & Melissa McManaway, Principals
Imagine Academy of Columbus, OH

Imagine New School of the Year Runner Up

Shared Values, New School of the Year

Each first grade student demonstrated learning gains of one year or more

Staff adopts teaching styles that are innovative and fun for every child to learn

High levels of parent and community involvement

Imagine New School of the Year

Imagine 100 Academy of Excellence

Vickie Frazier-Williams, Regional Director
2341 Comstock Drive
North Las Vegas, NV 89032
702-636-2551
www.100academy.com


- Unique partnerships with national organizations, including 100 Black Men and the Urban League
- Strive to create an environment of hope, meaningful relationships and love to nurture students
- Spanish and French classes, a manhood training program, chess club, band and community-based athletics provide enrichment opportunities

Imagine Bronx Academy of Promise

Jennifer Ciavirella, Principal
1166 River Avenue
Bronx, NY 10452
718-681-8275
bronxacademyofpromise.com


- Emphasize educating all students to high learning standards
- Prepare students to succeed in high school and beyond with emphasis on career choices
- Positive character development and career education integrated into all academic areas

Imagine School in the Valle

Connie Burch, Principal
3521 N. Durango Drive
Las Vegas, NV 89129
702-287-4510
www.imaginevalle.com


- Part of community outreach alliance and Urban Educational Alliance, including the mayor, city council and other community leaders
- Spring college tour of historically black universities provides opportunities for Juniors and Seniors
- Sustained partnerships with Missouri Department of Conservation and Police Athletic League

Imagine School in Cleveland

Imagine Academy of Excellence

Frank Smith, Sr., Principal
414 Wallace Avenue
Kansas City, MO 64125
816-241-9318
www.imagineren.org


- Part of community outreach alliance and Urban Educational Alliance, including the mayor, city council and other community leaders
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718-681-8275
bronxacademyofpromise.com


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- Prepare students to succeed in high school and beyond with emphasis on career choices
- Positive character development and career education integrated into all academic areas
Ohio

Imagine Academy of Columbus

Jamie Christman and Kathryn Colopy, Principals
4656 Heaton Road
Columbus, OH 43229
614-433-7510
www.imagineschoolsaoc.com

- Imagine Most Improved School of the Year Winner
- Shared Values, Most Improved School of the Year Winner
- Many project-based community service activities enrich school and local community
- School leaders lead parent “Coffee Talks” to educate families and support open communication
- Energetic, supportive staff strives to live out the Six Measures of Excellence philosophy

Imagine Bella Academy of Excellence

Jennifer Woody, Principal
19114 Bella Drive
Cleveland, OH 44119
216-481-1500
www.imaginebellaacademy.com

- Aim to develop capable learners and equip them to be successful in their education, career and throughout life
- Project-based learning model used to promote inquiry and exploration
- Whole child focus on academic excellence, positive character development and social-emotional needs

Imagine Clay Avenue Community School

Julie McLaughlin, Principal
1030 Clay Avenue
Toledo, OH 43608
419-727-9900
www.imagineschoolsclayave.com

- Outstanding student learning gains and 93% re-enrollment rate
- New library with over 7,500 books, in addition to computers and Smart Boards in every classroom
- Teachers volunteer their time after school for fun after-school clubs
Imagine Great Western Academy

Jennifer Keller and Mona Milner, School Leaders
310 N. Wilson Road
Columbus, OH 43204
614-276-1028
www.imagineschoolsgwa.com


🌟 Economic Sustainability, School of the Year Winner
🌟 Parent Choice, School of the Year Winner

- 92% of families chose to re-enroll for the 2009-10 school year
- We believe that the best way to teach is through love
- Students, teachers, and families rallied at the State House to support “My School, My Choice”
- We place great value on the whole family—each of our student’s families is part of our family

Imagine Groveport

Imagine Groveport Community School
Amber Hufford, Principal (K-4)
4485 S. Hamilton Road
Groveport, OH 43125

Imagine Groveport Prep
Todd Baringer, Principal (5-8)
4085 Venture Place
Groveport, OH 43125
614-574-4100
www.imagineschoolsgpt.com

Serving 1,100 students in grades K-8. Opened in 2006.

🌟 Parent Choice, School of the Year Winner

- All students gain over one year in academic growth each school year
- Students developed a break dancing club, Boy Scouts, Girl Scouts, and cheerleading and sports teams
- The first annual History Day event was celebrated by 3rd and 4th graders

Imagine Harrisburg Pike Community School

Stefanie Lowery, Principal
680 Harrisburg Pike
Columbus, OH 43223
614-223-1510
www.harrisburgpikehornets.com


🌟 Shared Values, New School of the Year Runner Up

- 100% of fourth graders made learning gains equal to at least one academic year
- Students raised over $4,000 for Jump Rope for Heart and additional charities
- A teacher won the “Write to Change the Classroom” grant, securing $8,000 for classroom improvement

Imagine Harvard Avenue Community School

Belinda Stephens & Charla Malone, School Leaders
12000 Harvard Avenue
Cleveland, OH 44105
216-283-5100
www.harvardimagineschools.com


🌟 Academic Achievement, School of the Year Runner Up
🌟 Economic Sustainability, School of the Year Runner Up

- On track to make significant academic gains in the 2009-10 school year
- Developed student council and successful basketball and cheerleading programs
- Fundraising enabled student field trip to the state capital
- Two parent liaisons on staff full time to encourage more parent involvement

Imagine Klepinger Community School

Melissa McManaway, Principal
3650 Klepinger Road
Dayton OH 45416
937-610-1710
imagineschoolsklepinger.com


🌟 Success in parent satisfaction with 92% re-enrollment from the first year
- Direct Instruction Curriculum helps students achieve average learning gains of over one years’ growth
- Active parent organization supports all aspects of the school community

Imagine Madison Avenue School of Arts

Daphne Williams, Principal
1511 Madison Avenue
Toledo, OH 43604
419-259-4000
madisonavenneschoolofart.com


- Committed to preparing children for the next step in their education and for rewarding careers
- We are people of character, pillars in our community, because Character Counts!
- In partnership with families and the community, we assure that all children learn at high levels
Imagine Romig Road Community School

Karen Shepherd, Principal
2405 Romig Road
Akron, OH 44320
330-848-1100
www.imagineschoolsromigrd.com


🌟 Academic Achievement, Most Improved School of the Year Runner Up

- Students demonstrated learning gains greater than one year in 2008-09
- SMART boards in every classroom, established distance learning and school-run radio station
- Classrooms initiated all fundraisers to support grade level field trips and special projects
- Teachers participate in curriculum mapping and create common grade level assessments aligned to state standards

Imagine Academy at Sullivant

Lance Weber, Principal
3435 Sullivant Avenue
Columbus, OH 43204
614-308-5991
www.imaginesullivant.com


- Staff works together to make school-wide decisions
- School environment allows love and respect to be part of the daily curriculum
- Partner with community programs and members to benefit all
**Pennsylvania**

Imagine Environmental Charter School at Frick Park

Jon McCann, Principal  
829 Milton Street  
Pittsburgh, PA 15218  
412-247-7970  
environmentalcharterschool.org


- Imagine New School of the Year Runner Up
  - Average learning gains for each student exceeded one year
  - Unique curriculum driven by environmental education and ecology standards
  - Daily morning meeting focuses on student achievement and positive character development

**Imagine Hope Community Charter School, Tolson Campus**

Dr. Chloe Marshall, Principal  
2917 8th Street NE  
Washington, DC 20017  
202-832-7370  
www.hopecommunitycs.org


- Academic Achievement, Most Improved School of the Year Winner
  - Increased staff collaboration and student investment in collecting academic data
  - Realized significant student academic gains in the 2008-09 school year
  - Task forces maintain cohesion during staff transitions

**Imagine Southeast Public Charter School**

Stacey Scott, Principal  
421 Alabama Avenue SE  
Washington, DC 20032  
202-561-1622  
www.imaginesoutheastpcs.org


- Academic Achievement, New School of the Year Winner
  - Single-gender classes provide necessary support and environment where students thrive
  - Enrolled more students during first year than any other new charter school in Washington, DC
  - All students achieved one year or more in learning gains; 90% re-enrolled for 2009-10 school year

**CSES**

Chancellor Supplemental Services LLC

Octavio Visiedo, President  
3250 Mary Street, Suite 202  
Coconut Grove, FL 33133  
305-648-5970  
www.chancellorlearning.com


- Use engaging and interactive methods to assist students with various learning styles
- Foster character development and multicultural understanding
- Target student teacher ratio is ten students to every teacher
- Scan, score and report on over 100,000 student records for the Puerto Rico Department of Education

*This school is owned and operated by a subsidiary or affiliate, as the case may be, of Imagine Schools Non-Profit, Inc.

**This middle school only is owned and operated by a subsidiary or affiliate, as the case may be, of Imagine Schools Non-Profit, Inc.
We have significantly increased the value of total assets on our balance sheet with the addition of 24 new campuses opening in the 2008-09 school year.

All of our investments have been in our school buildings.

2009 Imagine Schools Financials

Our revenues have also grown significantly over the last several years...

... and are now generated from operating Imagine campuses in 12 states and Washington, D.C.

(Total assets in millions)

(Investments in school buildings in millions)

(Revenues in millions)

(Geographic distribution of revenue)
Imagine Schools

Celebrating Six Years of Growth

2004-05
25 schools
13,700 students
1,900 staff

2005-06
34 schools
14,000 students
2,000 staff

2006-07
39 schools
20,000 students
2,200 staff

2007-08
51 schools
22,000 students
2,400 staff

2008-09
73 schools
33,000 students
3,600 staff

2009-10
73 schools
37,000 students
3,500 staff

Though opening a new school is always a challenge, finishing the inaugural year successfully is truly joy at work!

Imagine Schools on Broadway, IN
Imagine Schools Senior Team

The Imagine Schools Senior Team is made up of seasoned educators, business executives, and dedicated professionals who have a passion for bringing excellent public charter school opportunities to students across the country. They share a common vision and seek to encourage, inspire and lead Imagine people as they serve families and children. Imagine senior leaders are living out the Shared Values of Integrity, Justice and Fun. They lead by example, seek out the best professionals to serve in our schools and empower others to make important decisions.

Special Thanks
The Imagine Schools Senior Team wishes to acknowledge the following individuals for their advice and support for the organization:

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